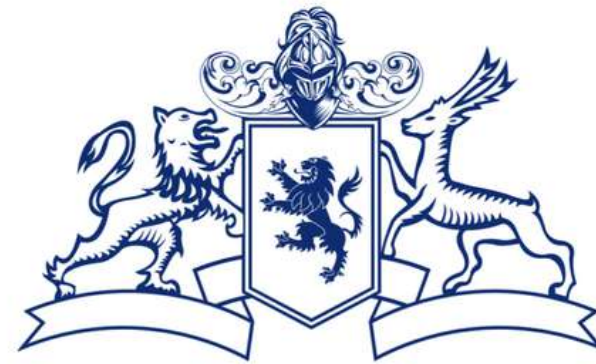


2022



LYN OAKES

HOTEL UNIFORMS

KEY INFORMATION & CASE STUDY EXAMPLES

We design  
*luxury uniforms,*  
*tailored* to  
the ambiance  
of each *individual*  
hotel & restaurant.

Specialising in  
*made to measure* garments,  
our hotel uniforms are  
inspired by  
*British tailoring*  
key looks with a *twist*.



## ABOUT US

Established in 1984, we remain a family run business.

We pride ourselves on crafting high quality - slow fashion garments. Creating practical uniforms designed to stand up to the job.

Proud to support British manufacturing, British cloth mills & British tailoring principals to design & service.

Recently supplied costumes to Disney for the Cruella film.

# Supplying *boutique hotels & hotel groups.*



Working across 3\* - 5\* hotels

No/Low minimum order quantities

Privately owned luxury hotels to international groups

Sustainable options

Outfit options for the entire team of staff - complete or part supply

Ability to scale up or down with your business



# Effortless *British tailoring* or paired-back *casual looks.*

Outerwear

Tailoring

Mix & Match suits

Dresses & Jumpsuits

Shirts & Blouses

Knitwear

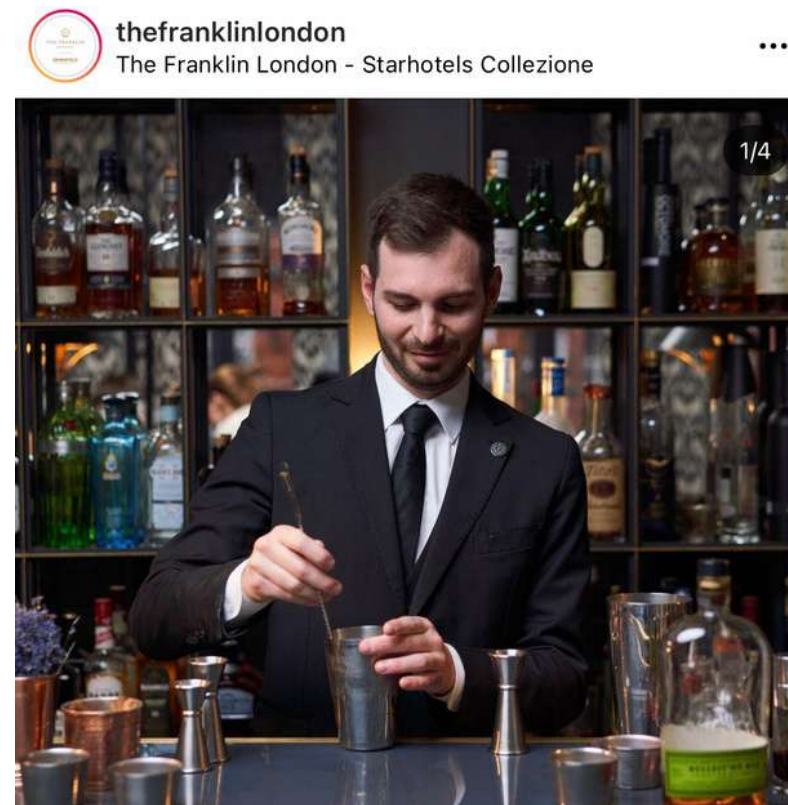
Neckwear

Accessories

Hats

Aprons

Shoes





# Hospitality areas we *dress*.

ONE STOP FOR ALL YOUR UNIFORM NEEDS

●

## *Doormen, Concierge & Porters*

Making a strong visual impact on first arrival at the hotel.

●

## *Front of House & Management Teams*

Setting the tone inside the hotel at the reception, and throughout any of the management teams.

●

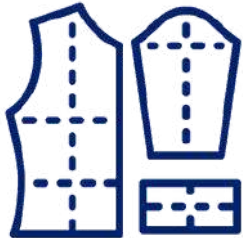
## *F & B, Hosts & Chefwear*

Dressing for a practical job role in style, from elegant waiting staff, hosts and bar staff to specialist chef looks.

●

## *Housekeepers, Security, Maintenance & Spa etc.*

Hardwearing outfits for the supporting staff who keep the hotel running seamlessly from behind the scenes.



Bespoke Tailoring



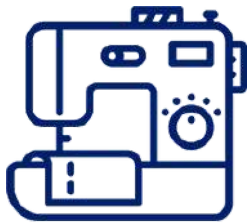
Off the Peg



Personalisation  
& Embroidery



Measuring Service



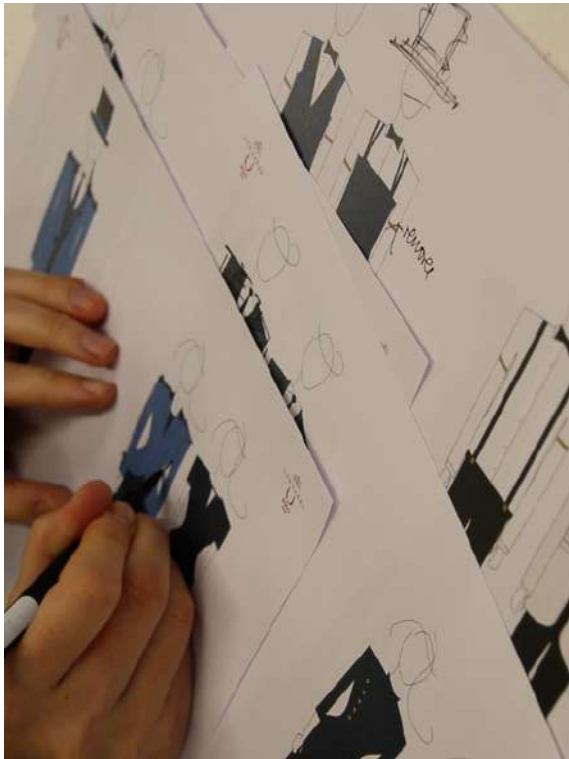
In House  
Alterations

The *design* & *production* process.



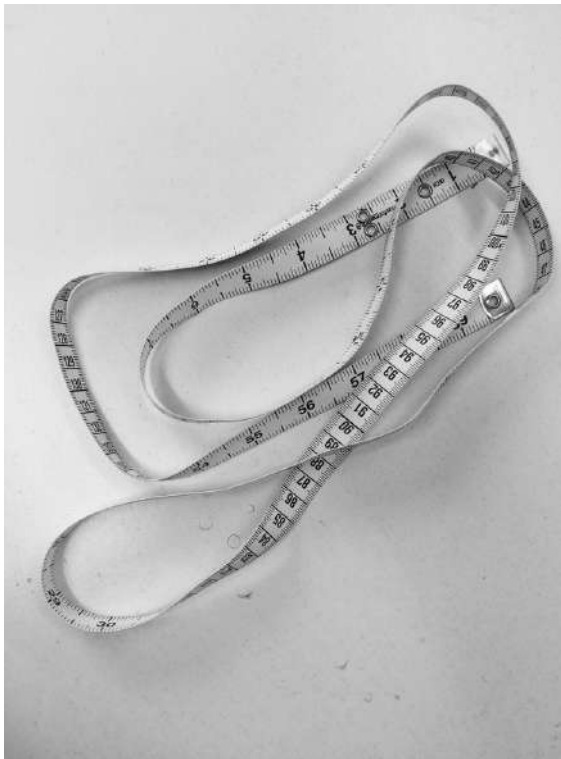
PRESENTATION

Moodboards  
Drawings  
Cloth selections  
Trim details  
Any second edits



SAMPLING

Samples will be put in work & costings will be given around this time. Once the samples are ready they will be presented to the hotel for final approval.



MEASURING

An expert Lyn Oakes tailor will come to measure the hotel staff at a time to suit you & the team.



PRODUCTION

The cloth will be ordered & the garments will be put into a production schedule.



DELIVERY

Once the garments are made we will arrange delivery in person or via courier depending on the order.



FINAL FITTING

We will fit the garments and sort any alterations that may be required, as well as returning as & when required for any new staff members.





# *Sustainability & Considered* Outfitting

WHAT WE ARE ACTIVELY DOING



## *British cloths & UK manufacturing*

We make a point of supporting British cloth mills & factories to keep things as close to home as possible. We prefer using natural fibres such as wool or organic cotton, considered less harmful to the environment.

## *New methods for creating fab fabrics*

We are currently working with a UK digital printer, where we can make bespoke printed fabrics with minimal waste. This means we are reducing the risk of overproduction & excess fabric going into landfill.

## *Classic styles keep cool always*

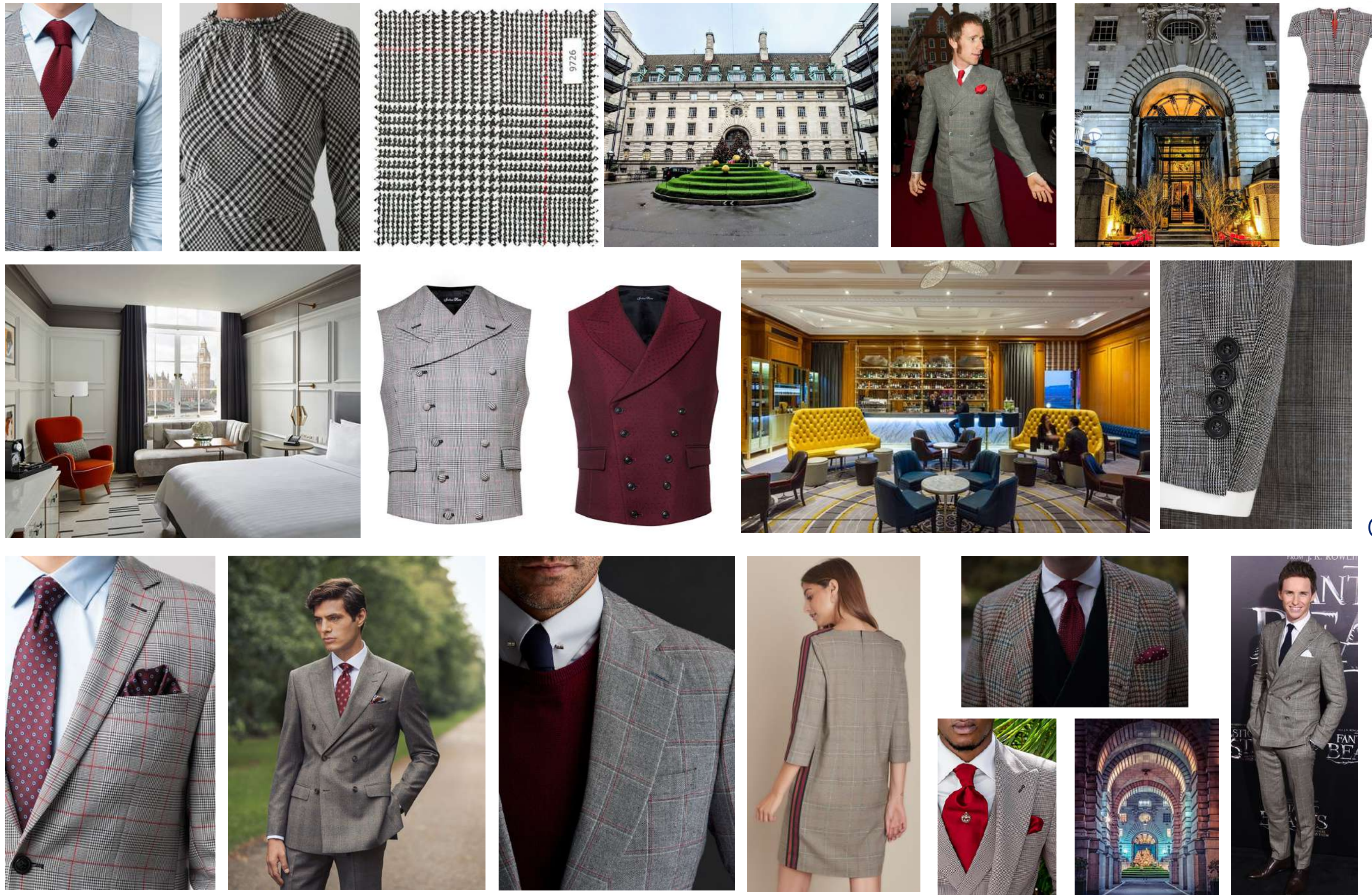
By keeping our designs widely 'classic' we aim not to be swayed by fast fashion & quickly changing fashion trends. Our designs & cloths are hardwearing & can be worn on the job over one season.

## *In house changes, & our packaging update*

We are moving our car fleet over to hybrid cars to cut our CO2 emissions. Our Lyn Oakes bags are fully recyclable & reusable. We created an 'Eco range' of funeral-wear uniforms in 2008, a forward movement ahead of its time.







# Case Study *Marriott* County Hall *Westminster.*

British feel  
London river views  
Checked fabric - British source  
Prince of Wales check  
Corporate look with individuality  
Incorporating company colours  
Chic, classic & formal  
Grey tones  
Front & Back of House







# Case Study *Marriott* County Hall *Westminster.*

- Doormen
- Concierge
- Porters
- Front of House
- Reception
- General Management
- F & B
- Hosts
- Private Dining
- Maintenance





Case Study  
*Marriott*  
County Hall  
*Westminster.*

londonmarriottcountyhall  
London Marriott Hotel County Hall



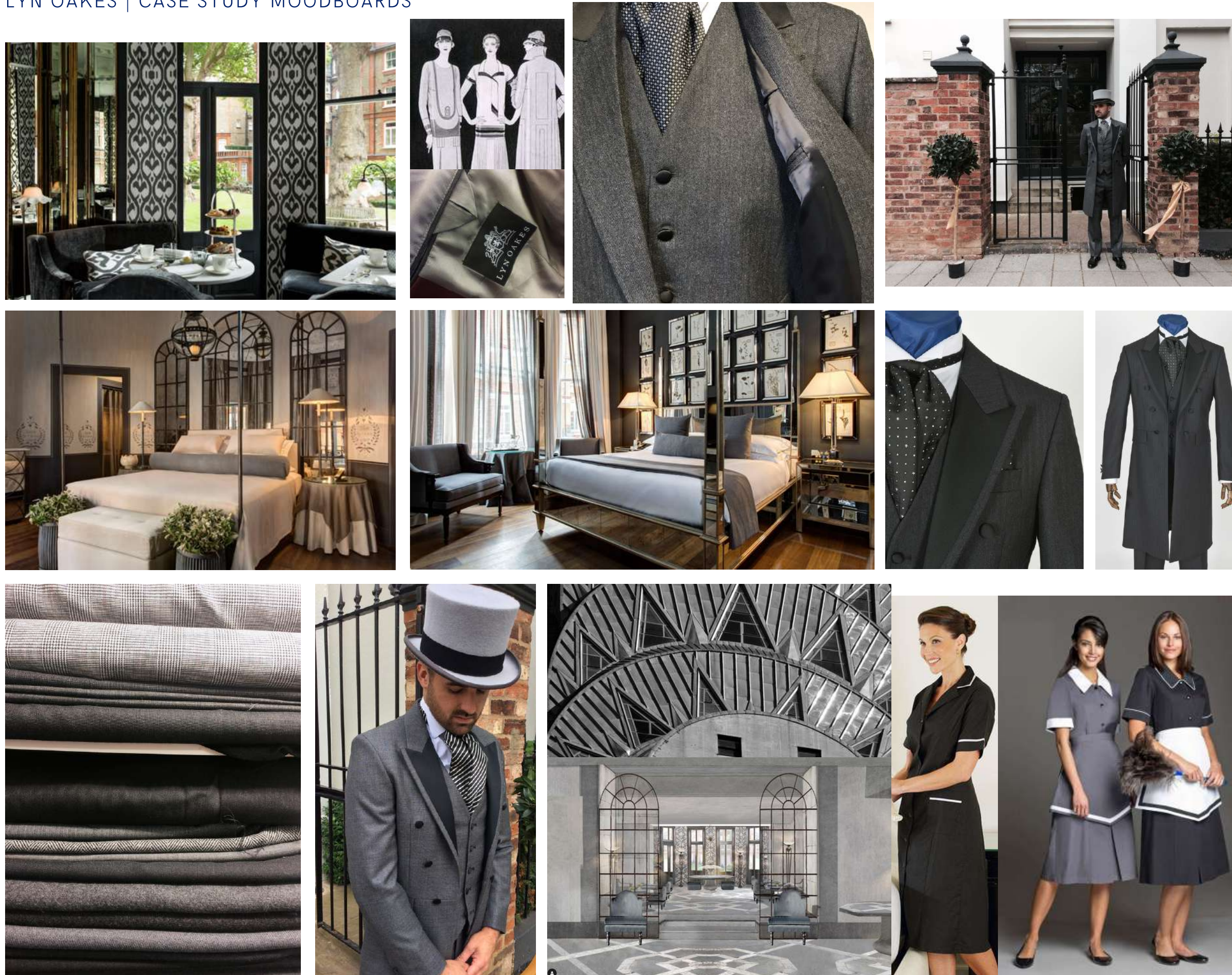
londonmarriottcountyhall  
London Marriott Hotel County Hall



londonmarriottcountyhall  
London Marriott Hotel County Hall





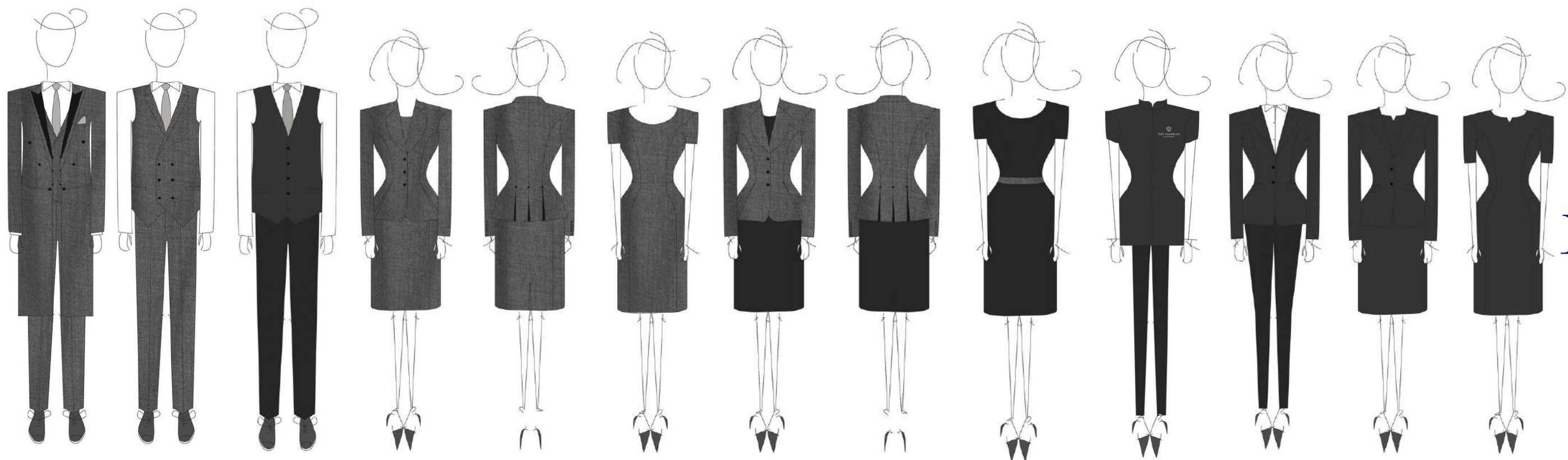


# Case Study *The Franklin* Egerton Gardens *Knightsbridge.*

High end, luxury hotel  
Boutique feel, 35 rooms  
Working with Anouska Hempel  
Interior design - v important  
Brief to cover whole of the hotel  
Use of grey, mirrors, marble  
Art deco influences  
Appealing to the Middle Eastern market

  
THE FRANKLIN  
LONDON



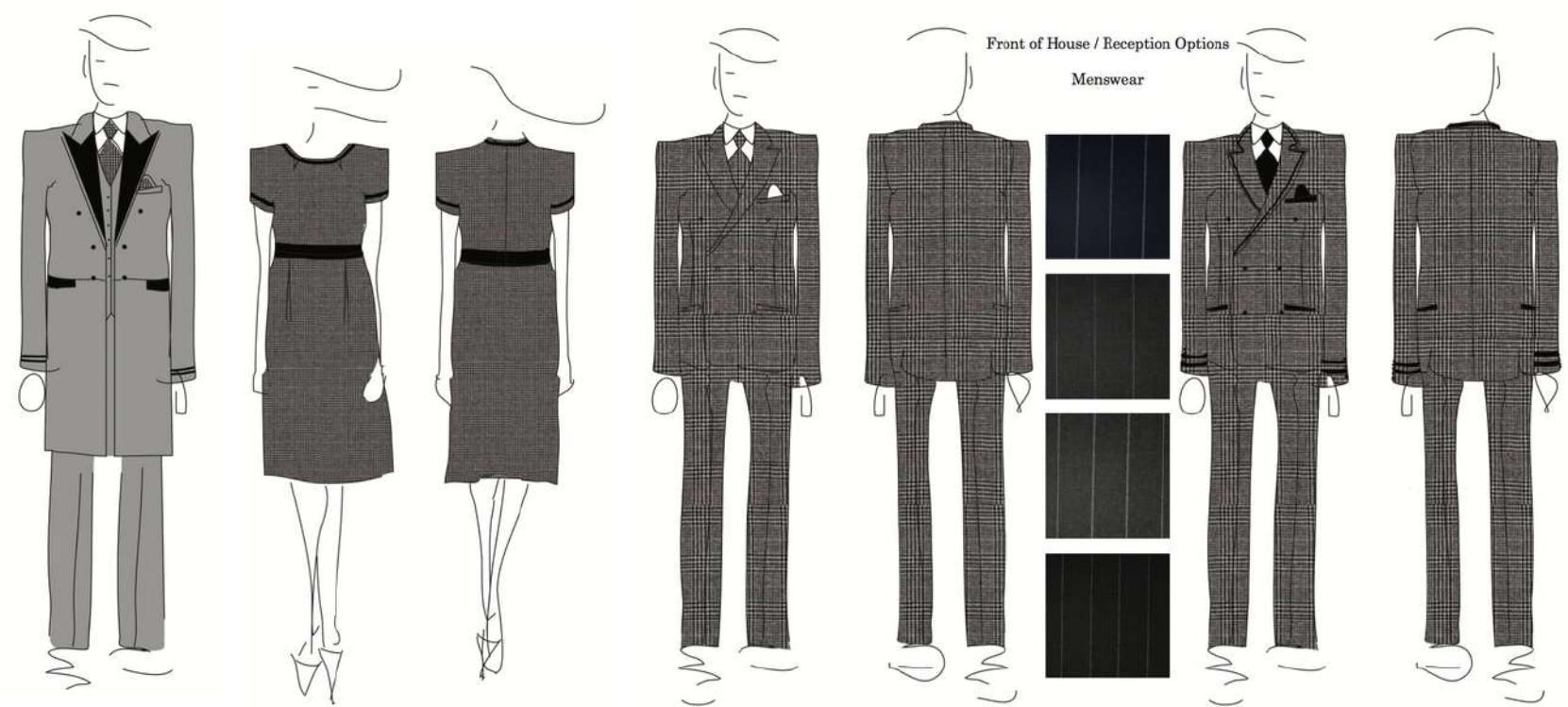


Case Study  
*The Franklin*  
Egerton Gardens  
*Knightsbridge.*

Doormen  
Concierge / Porters  
Front of House

F & B

Office staff  
Housekeeping dresses  
Housekeeping tunics



THE FRANKLIN  
LONDON



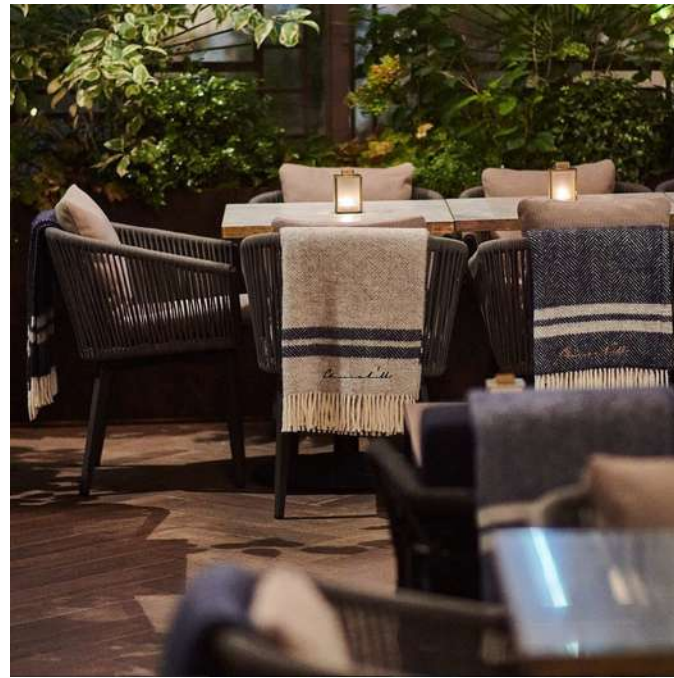


Case Study  
*The Franklin*  
Egerton Gardens  
*Knightsbridge.*



  
THE FRANKLIN  
LONDON

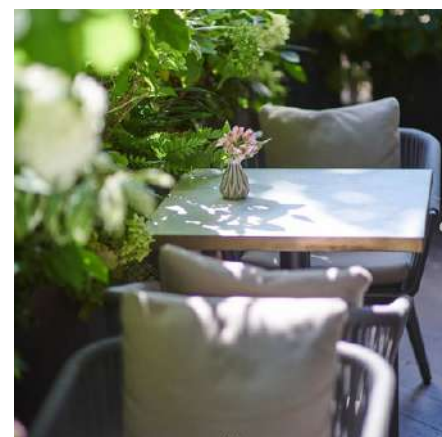




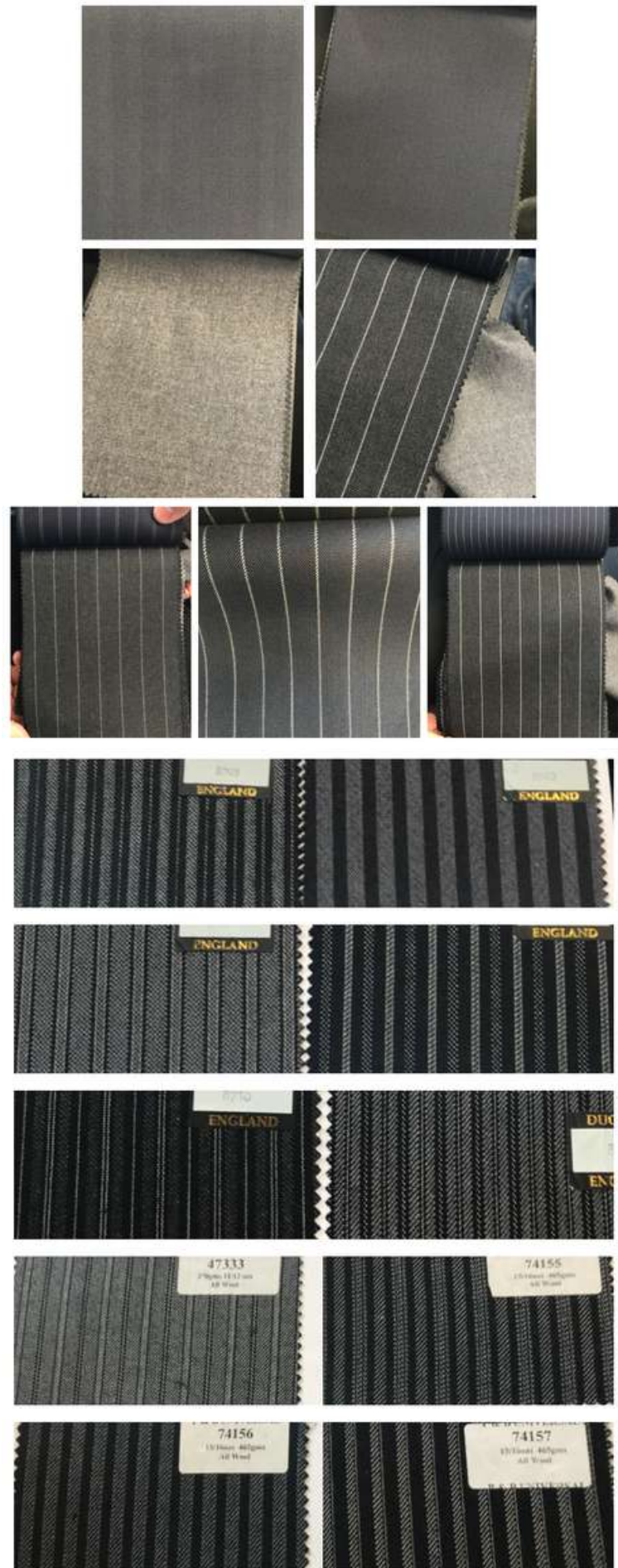
# Case Study *Hyatt Regency* The Churchill *Portman Square.*



Large Central London hotel  
Corporate group  
Strong Winston Churchill influences  
Traditional look  
High end feel but budget conscious  
Quick turnaround times  
F & B high importance / priority  
Host large scale weddings & functions







# Case Study *Hyatt Regency* The Churchill *Portman Square.*

Strong bold design  
British woven classic tailoring fabrics  
Striped fabrics  
Classic Winston Churchill timeless look  
Introduction of navy into hotel main areas  
Greys used in the cocktail bar area  
Separate banquetting outfit with beige tone  
Host large scale weddings & functions

*Churchill*  
THE CHURCHILL BAR







Case Study  
*Hyatt Regency*  
The Churchill  
*Portman Square.*

Doormen  
Concierge  
Porters

Front of House

Management & office staff

F & B

Bartenders waistcoats

Temporary staff event uniforms



*Churchill*  
THE CHURCHILL BAR







LYN OAKES

2022